



# STEMboots

INITIATIVE BY **EEMUA**

Science, Technology, Engineering & Mathematics



## OVERVIEW

**STEMboots**, an initiative by **EEMUA**, is dedicated to igniting curiosity and ambition in 14–16 year olds, empowering them to become future innovators and trailblazers in Science, Technology, Engineering and Mathematics (STEM).

Through meaningful outreach, engaging STEM campaigns, digital storytelling and a strong social media presence, STEMboots helps young people see themselves represented in engineering and other STEM fields. The initiative empowers them to move beyond simply observing to actively creating, building confidence as future innovators and leaders and ultimately contributing to shaping the future of industry, technology and society.

## OBJECTIVES

**Key goals include:**

- Helping young people see themselves in STEM roles
- Providing relatable STEM role models and real industry insight
- Encouraging hands-on learning through STEM outreach workshops and interactive activities
- Showcasing the diverse range of careers available within STEM fields
- Creating exciting STEM content on social media to inspire the next generation .. and more!

## GET INVOLVED AND INSPIRE THE NEXT GENERATION

**STEMboots calls on EEMUA members and associates to join us in inspiring the next generation of engineers!**

Your expertise has the power to open doors, spark curiosity and show young people exactly where a career in STEM can take them.

- Share your expertise through real-world engineering insights and industry experience
- Share content (images/videos) for STEMboots across our social media accounts
- Support digital impact through social media, campaigns and storytelling
- Participate in Q&As, interviews and Vox Pops to inspire young audiences
- Help young people aged 14–16 see themselves represented in engineering

**By getting involved, you're not just supporting future engineers – you're helping define the future of industry.**



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Want to get involved? Contact us via email!